



REQUIRES BOARD ACTION

January 31, 2024
MEMORANDUM

To: CSBA Member Boards and Even-numbered County Board Presidents and Superintendents
From: Albert Gonzalez, CSBA President
Re: 2024 Ballot for CSBA Delegate Assembly — **U.S. Postmark Deadline is Fri. March 15**

Enclosed is the ballot material for election to CSBA’s Delegate Assembly from your region or subregion. It consists of: 1) the ballot (on red paper) listing the candidates, the reverse side of which contains the names of ALL current members of the Delegate Assembly from your region or subregion; and 2) the required candidate biographical sketch form and, if submitted, a resume. In addition, provided is a copy of the ballot on white paper to include with your board agenda. **Only the ballot on red paper is to be completed and returned to CSBA. It must be postmarked by the U.S. Post Office on or before Friday, March 15, 2024.**

Your Board may vote for up to the number of seats to be filled in the region or subregion as indicated on the ballot. For example, if there are three seats up for election, the Board may vote for up to three candidates. However, your Board may cast no more than one vote for any one candidate. The ballot also contains a provision for write-in candidates; their name and district or county office must be clearly printed in the space provided.

The ballot must be signed by the Board President, Board Clerk, or Superintendent as a designee of the board, and returned in the enclosed envelope; if the envelope is misplaced, you may use your district’s or county office’s stationery. Please write **DELEGATE ELECTION** prominently on the envelope along with the region or subregion number on the bottom left corner of the envelope (this number appears at the top of the ballot). If there is a tie vote, a run-off election will be held, and ballots will need to be postmarked on or before April 30. Results will be published by May 11, 2024.

For County Boards of Education Only:

Per Standing Rule 52, in regions with more than one county, each county board of education has one vote to elect the county board member who represents the county board(s) in the region in the Delegate Assembly. One-county regions will appoint the county Delegate. Your county board may vote for only one candidate to fill the Delegate position representing the county boards within your region. Enclosed is the ballot material for election to CSBA’s Delegate Assembly of the county board representative from

your region. It consists of 1) the ballot (on GREEN paper) listing the candidates, the reverse side of which contains the name of the current member of the Delegate Assembly representing the county boards in your region; and 2) the required candidate biographical sketch form and, if submitted, a resume. In addition, also provided is a copy of the ballot on white paper to include with your board agenda. **Only the ballot on GREEN paper is to be completed and returned to CSBA. Like the ballot on red paper for the other Delegate seats in your region, it must be postmarked by the U.S. Post Office on or before Friday, March 15, 2024.**

The ballot on GREEN paper must be signed by the Board President, Board Clerk, or by the County Superintendent, as a designee of the board, and returned in the enclosed envelope. If the envelope is misplaced, you may use your county office's stationery. Please write **DELEGATE ELECTION** prominently on the envelope along with the region number on the bottom left corner of the envelope (this number appears at the top of the ballot). If there is a tie vote, a run-off election will be held, and ballots will need to be postmarked by May 1. The results for the county board seat in each region will also be published by May 11, 2024.

All re-elected and newly elected Delegates will serve two-year terms beginning April 1, 2024 – March 31, 2026. The next meeting of the Delegate Assembly takes place on Saturday, May 19 and Sunday, May 20, 2024. Please do not hesitate to contact the Executive Office at nominations@csba.org should you have any questions.

Encs: Ballot on red paper and watermarked "copy" of ballot on white paper
Ballot on green paper and watermarked "copy" of ballot on white paper
List of all current Delegates on reverse side of ballot
Candidate(s)' required Biographical Sketch Forms and optional resumes
CSBA-addressed envelope to send back ballots

REQUIRES BOARD ACTION

This complete, **ORIGINAL** Ballot must be **SIGNED** by the Superintendent or Board Clerk and returned in the enclosed envelope postmarked by the post office no later than **FRIDAY, MARCH 15, 2024**. Only ONE Ballot per Board. Be sure to mark your vote "X" in the box. A *PARTIAL, UNSIGNED, PHOTOCOPIED, OR LATE BALLOT WILL NOT BE VALID.*

OFFICIAL 2024 DELEGATE ASSEMBLY BALLOT
REGION 20
(Santa Clara County)

Number of seats: 4 (Vote for no more than 4 candidates)

Delegates will serve two-year terms beginning April 1, 2024 - March 31, 2026

**denotes incumbent*

Isabel Jubes-Flamerich (Sunnyvale SD)

Jodi Muirhead (Santa Clara USD)*

Carol Presunka (Cambrian SD)

Vaishali Sirkay (Los Altos ESD)

Jessica Speiser (Los Altos ESD)*

Provision for Write-in Candidate Name

School District

Signature of Superintendent or Board Clerk

Title

School District Name

Date of Board Action

See reverse side for list of all current Delegates in your Region.

REGION 20 – 12 Delegates (11 elected/1 appointed)◇

Director: Devon Conley (Mountain View Whisman SD)

Below is a list of all elected or appointed Delegates from this Region.

County: Santa Clara

Teresa Castellanos (San Jose USD)◇, appointed term expires 2025

Lorena Chavez (East Side Union HSD), term expires 2024

Danielle MS Cohen (Campbell Union SD), term expires 2025

Van Le (Eastside Union HSD), term expires 2025

Jodi Muirhead (Santa Clara USD), term expires 2024

Christopher T. Norwood (Milipitas USD), term expires 2025

Jorge Pacheco Jr. (Oak Grove ESD), term expires 2025

Mary Patterson (Morgan Hill USD), term expires 2024

George Sanchez (Franklin-McKinley ESD), term expires 2025

Jessica Speiser (Los Altos ESD), terms expires 2024

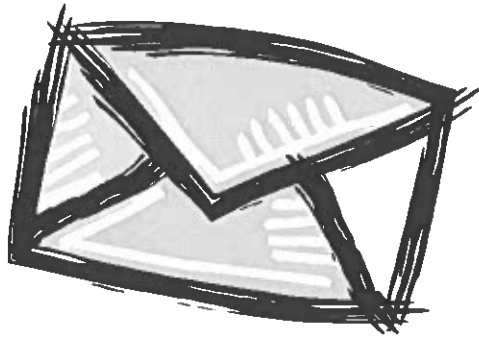
Bridget Watson (Sunnyvale SD), term expires 2025

County Delegate:

Maimona Afzal Berta (Santa Clara COE), term expires 2024

County

Santa Clara



**BALLOTS SHOULD BE RETURNED IN THE
ENCLOSED ENVELOPE; HOWEVER, SHOULD
THE ENVELOPE BECOME MISPLACED; PLEASE
USE YOUR STATIONERY AND RETURN TO:**

**CSBA
DELEGATE ASSEMBLY ELECTIONS
3251 BEACON BLVD.
WEST SACRAMENTO, CA 95691**

**ON THE BOTTOM LEFT CORNER OF THE
ENVELOPE, WRITE THE REGION OR
SUBREGION NUMBER (THIS NUMBER APPEARS
ON THE BALLOT AT THE TOP).**

View results

Respondent

54 Anonymous

12:15
Time to complete

1. I have been... *

Appointed

Nominated

2. Your signature indicates your consent to be placed on the ballot and serve as a Delegate, if elected *

Jodi Muirhead

3. Full name *

Jodi Muirhead

4. Region/subregion *

20



5. Name of District or COE *

Santa Clara Unified School District

6. Years on board *

9

7. Profession

Retired

8. Contact number *

408-768-5600

9. Primary email address *

jodi@jodimuirhead.com

10. Are you an incumbent Delegate? *

Yes

No

11. Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. *

As a Delegate and a trustee, I will continue to be very focused on ensuring that every student has the opportunity to graduate from our public schools ready for college or a career. I will be a passionate and effective component of a collaborative working environment with other delegates in our region and throughout the state to bring focus on the necessary financial and legal changes that are needed to advocate for students and improve our schools.

I have participated on CSBA's Nominating Committee and been active on Delegate Assembly. I have been an involved volunteer in our schools for over 20 years and an educator for 9 years. I am and have been involved with numerous school board and district committees. I was a founder and board member of Santa Clara Unified Parents, a district-wide advocacy and support non-profit. I was a software engineer for 13 years at several local technology companies. Throughout all these activities, I have been a strong collaborator and enjoy bringing people with diverse viewpoints together to reach a common goal. I have received the 25th District of the State Assembly Community Hero Award, Special Recognition award from the city of Santa Clara, PTA Honorary Service Award and the Marilyn Rea Volunteer of the Year Award. I am the proud parent of three children; all are graduates of our public high school.

12. Please describe your activities and involvement on your local board, community, and/or CSBA. *

In 2021, I was a member of CSBA's Nominating Committee and have been on the Delegate Assembly for 6 years. I completed the CSBA Masters in Governance Certificate and have attended the CSBA AEC conference every year since I became a board member. I co-chaired CSBA PAC's first fundraiser in the state. In Santa Clara Unified, I have served as President, Vice-President and Clerk. I have been active on numerous board committees, including the Policy, Budget, City Liaison, and Community College Liaison committees. I have been part of district wide committees, including the District Advisory Committee, Facilities Task Force and the district PTA Council. As a parent in the district, I was on a school site council and the board of parent organizations. I have volunteered at schools for over 25 years and continue to do so. I am an active member of the CA Association of Large Suburban School Districts.

I have been the president and vice-president of the Santa Clara County School Boards Association (SCCSBA) and was the co-chair of the Hoffmann Award Committee. I co-founded and was a board member for Santa Clara Unified Parents, a non-profit set up to offer parent advocacy and district support. I participated in Santa Clara's Charter Review Committee and co-wrote the ballot statements for three city charter measures that resulted from our discussions and were placed on the November, 2016 ballot, passing overwhelmingly. I am a board member of the non-profit Santa Clara Parade of Champions and have helped to bring the parade to life. I am currently the president of Congregation Shir Hadash, and have previously served on its board, chairing the youth and family committees.

13. What do you see as the biggest challenge facing governing boards and how can CSBA help address it? *

In light of declining enrollment and the financial effect this will have throughout the state, CSBA must effectively advocate for districts to have the financial and legislative support that they will need to equitably educate all students. CSBA and its delegates must work together to ensure that schools have the funding they need and the teachers they require so that ALL students can graduate college or career ready. Governing boards have several challenges facing them, but this year it is crucial that we continue to offer our students and staff the resources they need to aid in their wellness. CSBA should continue to advocate at the state and federal levels for sufficient resources for academic and social-emotional recovery programs.

Jodi Muirhead

3138 Butte St.
Santa Clara, CA 95051
(408) 444-6160

JMuirhead@scusd.net
Jodi@JodiMuirhead.com

Experience in the Education Field

- 2020 – present **County Committee on School District Organization**
Chair (2023, 2024); Vice-Chair (2022)
- 2017 – present **California School Boards Association (CSBA)**
Nominating Committee (2021), Delegate Assembly
Co-Chair, CSBA PAC fundraiser for Santa Clara and San Mateo Counties
- 2015 – present **Santa Clara County School Boards Association (SCCSBA)**
President, Vice-President, Hoffmann Award Co-Chair
- 2014 – present **Trustee, Santa Clara Unified School District**
President, Vice-President, Clerk
Committee Member: District Advisory, Facilities Task Force, Budget, Policy, Environmental Literacy, Santa Clara City Liaison, Sunnyvale City Liaison, West Valley-Mission Community College Liaison, PTA liaison
- 2011 – 2014 **Chairperson, Santa Clara Unified District Science Fair**
Joint project of Santa Clara Unified Parents and Santa Clara Unified School District
- 2011 – 2014 **Co-founder, Treasurer and Board Member, Santa Clara Unified Parents**
- 2006 – 2014 **Substitute Teacher, SCUSD, Santa Clara, CA, Grades K – 12; Discovery Charter, San Jose, CA, Grades K – 6**
Math and Literacy Intervention Teacher, Washington Open Elementary School, Santa Clara, CA
- 2012 **Campaign Leadership Team, SCUSD Measure A Parcel Tax Campaign, Santa Clara, CA**
- 2013 – 2014,
2010 – 2011 **Member, Site Council, Santa Clara High School, Santa Clara, CA**
- 2006 – 2010 **Treasurer, Parent Board, Washington Open Elementary School, Santa Clara, CA**
Ways & Means Chair, Parent Board, Washington Open Elementary School, Santa Clara, CA
- 1996 – 2014 **Participating Parent, Sunnyvale Parent Preschool, Santa Clara Parents Nursery School, Washington Open Elementary School, Buchser Middle School, Santa Clara High School, and Discovery Charter School 1.**

Experience in the Community

- 2022 – present **President, President-elect, Congregation Shir Hadash, Los Gatos, CA**
- 2011 – 2013 **Board Member-at-Large, Youth Groups, Congregation Shir Hadash, Los Gatos, CA**
- 2018 – present **Board Member, Santa Clara Parade of Champions**
- 2016 – 2019 **Member, Santa Clara Challenge Team**
- 2017 **Leadership Santa Clara**
- 2016 - 2017 **Member, City of Santa Clara Charter Review Committees**
Ballot Statement Co-Author, Measures O, P and Q. All passed overwhelmingly

Experience in the Engineering Field

- 1999 – 2000 **Independent Systems Consultant**
- 1996 – 1999 **Senior Systems Consultant, Professional Services, Edify Corporation, Santa Clara, CA**
- 1987 – 1996 **Senior Software Engineer, Siemens Corporation (formerly ROLM, an IBM Company), Santa Clara, CA**

Awards

- 2020 **Community Hero Award, California State Assembly, 25th District**
- 2020 **Certificate of Special Recognition for Service to the Community, City of Santa Clara**
- 2014 **Santa Clara Unified PTA Council Honorary Service Award Recipient**
- 2008 **Marilyn Rea Volunteer of the Year Recipient**

Education

- 2016 **CSBA Masters in Governance Certificate**
- 1982 - 1986 **California Polytechnic State University, San Luis Obispo, CA; BS, Computer Science; Minor in English**

Interests

Math, puzzles, technology, guiding children and adults

Motto

Learn Something New Every Day

View results

Respondent

51 Anonymous

92:21

Time to complete

1. I have been... *

- Appointed
- Nominated

2. Your signature indicates your consent to be placed on the ballot and serve as a Delegate, if elected *

Carol Presunka

3. Full name *

Carol Presunka

4. Region/subregion *

20



5. Name of District or COE *

Cambrian SD

6. Years on board *

9

7. Profession

Volunteer

8. Contact number *

4082033459

9. Primary email address *

presunkac@camabriand.com

10. Are you an incumbent Delegate? *

- Yes
- No

11. Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. *

I have been involved in local politics representing my district and its concerns for many years, meeting with our local representatives. Having been a rep on the SCCSBA since my first year on the Cambrian Board, and hearing the issues being faced by the other 30 districts in our county, has given me a good understanding of the issues faced on a broader level in our county. I have gone to Sacramento to represent SCC's educational issues. I have the experience of previously serving on Delegate Assembly. My long experience on our Board Policy committee gives me a deeper understanding of the Ed Code and how it impacts our districts. I have completed the CSBA's Masters in Governance and the Experienced Trustee training. With all the special interest groups fighting for government dollars, it is important to ensure education remains front and center. For those dollars a strong public education is what will keep America in the forefront of innovation, keep our economy strong and ensure a decent standard of living for its citizens.

12. Please describe your activities and involvement on your local board, community, and/or CSBA. *

During my 9 years on the Board, I have served on our Bond Measures Oversight committee, and Board Policy committee. I have been Board President for 2 years. Since I've been on the Cambrian Board, we have started an Extended Day program for before and after school care staffed by trained Cambrian employees. I helped develop a land exchange deal for some underutilized property in Cambrian that will bring in a steady revenue stream to help support staff and programs. I have been the Cambrian rep for the SCCSBA since my first year on the Board. I serve on the Santa Clara County Committee on School District Organization, am involved in the SCC League of Women Voters, and also a member of the West Side Boards. It has a representative from each elementary school district feeding into the local high school district which is also represented. It gives us an opportunity to share experiences on a more local scale. I am currently serving as Vice-President of the SCCSBA.

13. What do you see as the biggest challenge facing governing boards and how can CSBA help address it? *

I see two challenging issues right now. The first is supporting our students social/emotional well-being. Not only does it affect their own personal wellbeing, but impacts learning and student behavior, both their own and others. It is critically important that support be available immediately, not when our medical system has an available appointment. Where else but on a school campus, would that be possible? A number of districts are using one time funds to support mental health services. We need to ensure those funds are made ongoing.

An equally important issue is SPED support. Low socio-economic and EL learners are disproportionately represented in our SPED programs. Instead there needs to be more services provided to help these students fulfill their potential within the regular classroom. This includes programs and teacher training and support. All students in Special Education could have improved outcomes with those same supports and the funding that goes along with them.

View results

Respondent

85

Anonymous

391:06

Time to complete

1. I have been... *

Appointed

Nominated

2. Your signature indicates your consent to be placed on the ballot and serve as a Delegate, if elected *

Vaishali Sirkay

3. Full name *

Vaishali Vinai Sirkay

4. Region/subregion *

20



5. Name of District or COE *

Los Altos School District

6. Years on board *

5

7. Profession

Self-employed- Social Impact Projects & Programs

8. Contact number *

408-455-4154

9. Primary email address *

shalisirkay@gmail.com

10. Are you an incumbent Delegate? *

Yes

No

11. Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. *

Delegates bring the local issues and concerns of school board members and school districts to statewide discussions. I want to become a Delegate because my use of a systems-level, assets-based approach rooted in equity to address the needs of students and school districts is an important methodology to bring to these state-level discussions. As important as this has been to my work as a school board member, I know this approach would be critical to the work of the CSBA Delegate Assembly. I believe I would be a strong, knowledgeable voice from Region 20 because my cumulative experiences serving on my school board, various nonprofit boards, and the Santa Clara County Juvenile Justice Commission (JJC), have helped me understand issues from various perspectives and angles. This perspective is needed because the issues facing our students, teachers and staff grow more complicated and more intertwined every day. It is becoming impossible to address the issues our students, staff and families face in public education independently of other societal and political stressors.

For example, campus safety is one priority area where I have been doing a fair amount of work. I facilitated two conversations about campus safety between the JJC and our Santa Clara County school board members, the most recent one addressing the long-term impacts of suspensions and expulsions on our students. I have also been informing our CSBA PACER and several state legislators on how the Education Code actually reinforces the school to prison pipeline, whereas the JJC and school board members want to dismantle this route into the juvenile justice system. In addition, I have been working with nonprofit leaders to explore prevention strategies, examine how the juvenile justice system handles these students, and then finally, understand and describe successful re-entry plans back into the students' home districts.

12. Please describe your activities and involvement on your local board, community, and/or CSBA. *

I am very intentional in that the work that I do so that the boards and commissions that I serve on reflect my personal values and priorities. I have 25+ years of diverse experience with a proven commitment to addressing issues critical to local and regional communities. My experience begins at the intersection of public education and public health, and then is further enriched by working with people from diverse fields.

I am in my second term on the Los Altos School District (LASD) Board of Trustees, and it has been my greatest privilege to support our students, families, teachers and staff through the uncertainty and tumultuousness of the past few years. During my tenure as Board President in 2021, I was most proud that we were able to bring our children back on campus early, maintain high health and safety standards, and begin to address current mental health challenges and prepare for those that were coming. Amongst my other Board committee assignments, I continue to serve on the LASD Curriculum Equity Task Force.

I am in my second term serving as a commissioner on the Santa Clara County Juvenile Justice Commission, and have chaired/co-chaired various iterations of the Education, Equity & Justice (EE&J) Committee. I believe in serving ALL children, and that includes our justice-involved youth and our students in the dependency system.

I am also grateful to serve on the Asian Pacific Islander School Board Members Association (APISBMA) Board of Directors. This role has given me a statewide perspective on the issues that affect our API students and API board members, and to explore how API allies can best support our API students.

I currently sit on the boards of the Los Altos-Mountain View Community Foundation and Asian Women Empowered, and have previously served on the board of CHAC (Community Health Awareness Council).

13. What do you see as the biggest challenge facing governing boards and how can CSBA help address it? *

There are many challenges facing school boards today, but the issue that worries me the most is the growing trend of hostility/violence towards school board members coupled with the politicization of education issues. This challenge is critical because it impedes the ability of school boards to do their very basic job of governing their school district. School districts have critical issues to work on, including declining enrollment, staffing shortages, unfunded mandates, etc. and dealing with hostile interruptions at board meetings and threats of violence is a distraction from focusing on these issues. It also systematically undermines the public education system. Public education is a critical pillar of Democracy (with a capital "d") and a great societal equalizer. It would be a dystopian future that does not include public education. I know that CSBA is having these discussions at the state-level, which is great, but I also think they can help local school districts by facilitating these conversations at the local level to help parents and community members find constructive, nonviolent ways of voicing their dissent. I also think that working on legislation that protects the physical safety of school board members and compiling a list of resources to help embattled school boards is a very appropriate role for CSBA.

Vaishali "Shali" Sirkay, M.P.H.

Resume Highlights

PROFESSIONAL SUMMARY:

Over 20 years of diverse experience with a proven commitment to addressing issues critical to local and regional communities, using an equity-focused lens and a deep understanding of how the breadth and depth of the Social Determinants of Health create challenges and opportunities in communities.

EDUCATION:

MASTER OF PUBLIC HEALTH (Area of Specialization: Health Education and Communication)
Tulane University School of Public Health and Tropical Medicine, New Orleans, LA, December 1998

BACHELOR OF ARTS (Major/Minor: Anthropology/Biology)
Barnard College at Columbia University, New York, NY, May 1995

ADDITIONAL TRAINING:

- *Toastmasters International*, Public Speaking Education
- *Undoing Racism*, People's Institute for Survival and Beyond

SKILLS & EXPERIENCE: Select Examples

- Developed and implemented *Vaccine Dialogue*, a forum convening community leaders and healthcare providers to discuss vaccine hesitancy and barriers to vaccine access in vulnerable communities where COVID-19 vaccination rates were low. The *Vaccine Dialogue* resulted in vaccines being set aside for members of these communities at mass vaccination sites, as well as the establishment of a targeted vaccine pop-up with Sutter Health. Co-authored *Vaccine Dialogue Report*.
- Developed and implemented workshops targeted to older adults to teach them how to download and use ride share apps, as well as provide training on how to specifically use Lyft without the need for a smartphone. The objective was to create greater independence and empowerment in older adults so that they can age in place with dignity, and reduce social isolation and thus reduce the mental health impacts of isolation.
- Established a regular onsite COVID-19 testing program for LASD teachers and staff in conjunction with El Camino Healthcare District. This allowed students to return to in-person learning, and allowed our campuses to remain open during the 2020-2021 school year, at the height of the COVID-19 pandemic. Working with El Camino Health staff from across various departments, this program was expanded to other school districts within the boundaries of the El Camino Healthcare District.
- Coordination of multiple, diverse key stakeholders also resulted in testing pop-up sites for workers and residents in Mountain View, Los Altos and Sunnyvale.
- Authored chapters on health informatics ("Health Assessment") and disease prevention efforts ("Health Promotion") in Louisiana's Public Health Improvement Plan, and edited other chapters in this document. (Turning Point)
- Authored article "State and Local Collaboration: An Integrated Approach to Public Health Improvement," Transformations in Public Health. Robert Wood Johnson Foundation. (Turning Point)
- Successfully awarded over \$1 million in grants based on grant proposals I have written for non-profits/projects. (Various)

ROLES:

- Executive Director, Cities Association of Santa Clara County, 2022-present
- Governing Board Member & former Board President, Los Altos School District Board of Trustees, 2018-present
- Commissioner, Santa Clara County Juvenile Justice Commission, 2019-present
- Health Program Director, Manzanita Works, Oakland, CA 2020-2022
- Community Relations Specialist, Government & Community Relations, El Camino Health, Los Altos CA 2018-2020
- Associate Director, Center for Age Friendly Excellence (CAFE), Los Altos, CA, 2017-2019

View results

Respondent

77

Anonymous

41:41

Time to complete

1. I have been... *

Appointed

Nominated

2. Your signature indicates your consent to be placed on the ballot and serve as a Delegate, if elected *

Isabel Jubes-Flamerich

3. Full name *

Isabel Jubes-Flamerich

4. Region/subregion *

20



5. Name of District or COE *

Sunnyvale School District

6. Years on board *

3

7. Profession

Educator/Architect/Broadcaster

8. Contact number *

(408)431-9283

9. Primary email address *

isabel.jubes-flamerich@sesd.org

10. Are you an incumbent Delegate? *

Yes

No

11. Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. *

As an architect, educator, mother, children and environmental advocate, ESL and immigrant, my commitment to public education is deeply rooted in the belief that education is the cornerstone of a thriving society. I believe that we should build the world we would like to live in. In that way, everything I do is committed to the principles of a more equitable, fair society where all our children thrive no matter their temporary circumstances, background or abilities, in a clean and healthy world.

12. Please describe your activities and involvement on your local board, community, and/or CSBA. *

Over the past three years as an elected public official, I've chaired every committee in the district, served as a school board clerk, and I am currently in my second year as the board's president. My leadership extends beyond the local level through involvement with institutions like SCCSBA, where I've chaired the Hoffman Awards for Excellence in Education twice. Actively participating in the boards of the Sunnyvale Education Foundation and the California Latino School Boards Association, I work towards equalizing inequities in public education. (Please see enclosed Public Servant Resume and Professional CV)

My engagement in Coast to Coast CSBA events in Washington DC and annual education-bus trip to the state capital reflects my dedication to advocating for public education at both local and national levels. Working with various PTAs, local associations, and community organizations has given me insights into the needs of our community, especially in the challenging pursuit of eradicating childhood homelessness, as well as house and food insecurity. Currently, as the co-chair of the school bond measure for district school facilities, my goal is to create a conducive learning environment through sustainable, environmentally-friendly buildings. I approach my role as a representative of children and their education with passion, always seeking opportunities to learn and actively engage in advocacy at every level. My diverse experiences uniquely position me to contribute effectively to the Delegate Assembly, positively shaping the future of public education.

13. What do you see as the biggest challenge facing governing boards and how can CSBA help address it? *

I aim to leverage my diverse experiences gained while serving the DA to address the substantial challenges hindering our students today. These challenges demand ongoing dedication, boundless energy, creative solutions, and a broad range of perspectives to collectively pursue our shared objective. The DA should function as a catalyst and main advocate for pioneering policies and ideas that bring about meaningful change. Embracing diversity at all levels is imperative to minimizing blind spots that could impede our progress toward creating a truly equitable and fair society. It is crucial to focus on tackling the root causes of inequality while simultaneously encouraging every child to strive for excellence and holding them to high standards. Ensuring equal access to resources is paramount in making education a genuine equalizer and securing the future of our democracy. I feel that some urgent priorities include addressing children's basic needs, providing mental health resources for both students and staff, fostering a healthy and clean learning environment, and implementing diverse and dynamic programs to propel their educational journey forward.



About Me

As an architect, educator, mother, children and environmental advocate, ESL and immigrant, my commitment to public education is deeply rooted in the belief that education is the cornerstone of a thriving society. I believe that we should build the world we would like to live in. In that way, everything I do is committed to the principles of a more equitable, fair society where all our children thrive no matter their temporary circumstances, background or abilities, in a clean and healthy world.

Over the past three years as an elected public official, I've chaired every committee in the district, served as a school board clerk, and I am currently in my second year as the board's president. My leadership extends beyond the local level through involvement with institutions like SCCSBA, where I've chaired the Hoffman Awards for Excellence in Education twice. Actively participating in the boards of the Sunnyvale Education Foundation and the California Latino School Boards Association, I work towards equalizing inequities in public education.

My engagement in Coast to Coast CSBA events in Washington DC and annual bus trips to the state capital reflects my dedication to advocating for public education at both local and national levels. Working with various PTAs, local associations, and community organizations has given me insights into the needs of our community, especially in the challenging pursuit of eradicating childhood homelessness. Currently, as the co-chair of the school bond measure for district school facilities, my goal is to create a conducive learning environment through sustainable, environmentally-friendly buildings. I approach my role as a representative of children and their education with passion, always seeking opportunities to learn more and actively engage in advocacy at every level. My diverse experiences uniquely position me to contribute effectively to the Delegate Assembly, positively shaping the future of public education.

Main Education

- **Master in Architecture (2004)** School of Environmental Design, University of California at Berkeley, California.
- **Architect (1997) Bachelor in Architecture** (Professional Degree) Faculty of Architecture and Urbanism, Central University of Venezuela. Caracas, Venezuela.
- **Computer Programming and Analysis. (1991)** Associate Technical Degree at Jose Maria Vargas University. Caracas, Venezuela.

Professional Executive Summary

- Over 25 years designing and building a greener world locally and abroad. Certified green builder.
- Designer with diverse skills in different media.
- Consulting, writing and advocating for a sustainable build environment for over 20 years.
- College instructor, teaching the next generation of architects and designers for local city college.
- Community organizer, advocate for equity and environmentally friendly practices.
- Radio host, producer, and editor for www.StanfordHispanicBroadcasting.org. Excellent communicator with broad experience in educational and cultural bilingual audio productions.
- Experienced writer and public speaker in English and Spanish.

Other boards and committees

- California Latino School Board Association - Board of Directors
- CLSBA Communications Committee
- CLSBA Unity Conference Committee
- Sunnyvale Education Foundation Executive Board
- Hoffmann Excellence in Education Awards Chair
- Leadership Sunnyvale 2023 Class
- Sunnyvale Unhoused Collaborative Team
- Sunnyvale School District DELAC Team
- Bond Measure "C" Co-Chair (2024)
- SESD Wellness Committee
- Facility Master Planning Committee for SESD
- Citizen Bond Overview Committee School Board Representative

Other Relevant Experience

- Masters in Governance, CLSBA Class of 2021
- Coast to Coast 2022
- Leadership Sunnyvale Class of 2022
- Unity CLSBA Conference 2022
- AEC 2020, 2021, 2022, 2023
- Education Bus to Sacramento 2023
- Leadership Summit - CSBA 2022

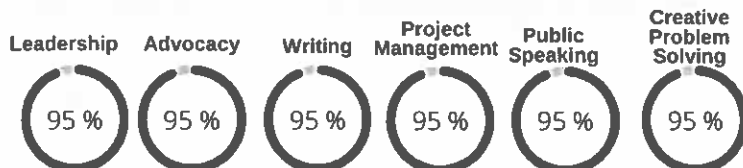
Contact

 (408) 431-9283  Isabel.Jubes-Flamerich@sesd.org

Community Volunteering

- Unhoused collaborative team, Sunnyvale, CA.
- SMS Staff Appreciation Committee chair, Sunnyvale Middle School.
- Destination Imagination team Manager, Appraiser and Tournament official.
- Tech Challenge Coach/Advisor (Tech Museum)
- Assistant Scout Master, Troop 80, Mountain View.
- Classroom Assistant Volunteer, Fairwood Explorer, Sunnyvale, CA
- School Site Council Member/President, Fairwood Explorer, Sunnyvale, CA
- School Alliance Board Member/President, Fairwood Explorer, Sunnyvale, CA
- Cub Scout Pack Leader, BSA Pack 404, Sunnyvale, CA
- Habitat For Humanity, San Jose, CA
- Junior Giants Baseball Coach (Sunnyvale PAL)
- KSL Soccer Coach
- Basketball Coach, SYBL City of Sunnyvale, CA

Graphic Executive Summary Skills (as a community volunteer)



View results

Respondent

62

Anonymous

80:23

Time to complete

1. I have been... *

Appointed

Nominated

2. Your signature indicates your consent to be placed on the ballot and serve as a Delegate, if elected *

Jessica Speiser

3. Full name *

Jessica Shannon McNabb Speiser

4. Region/subregion *

20



5. Name of District or COE *

Los Altos School District

6. Years on board *

7

7. Profession

Public Servant

8. Contact number *

650-773-1873

9. Primary email address *

jessica@speiser.net

10. Are you an incumbent Delegate? *

Yes

No

11. Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. *

I am running for Delegate because I am a dedicated proponent of public schools. I attribute my professional and personal successes to the strong public school education I received. I grew up in a very low income family and in order to rise above my situation, I realized early that I would need to succeed in school. I am a mother of three and I am passionate that each and every child in my community and beyond receive a great education suited to their individual needs and want to widen that community by continuing to represent more school districts in dealings with CSBA (I was appointed in December 2022). I know from first hand experience that a strong public school education can be a great equalizer and am working hard to ensure that remains the case.

12. Please describe your activities and involvement on your local board, community, and/or CSBA. *

In December 2018 and again in December 2022, I was elected by my fellow Trustees to be President of the Los Altos School District (LASD) Board of Trustees. During my first tenure as Board President, I ran a 6 month long Community Engagement Process on Facilities, in addition to the normal Board President duties. This open, neutral and transparent process involved my crafting and facilitating the creation of background documents covering the history and context of facilities issues to date, scheduling the process, marketing the process through varied types of media and managing the process implementation with help of a 3rd party consultant. Throughout the process there were nearly 1,000 participants from across the district representing all different type of demographics offering facilities solution ideas and levels of support to said solutions. During my second tenure as Board President I helped our LASD evaluate renewing an expiring parcel tax, educating the community regarding it, and was an active participant in the successful campaign. As a Trustee, outside of my regular duties, I make sure to meet with constituents individually, in office hours or at PTA meetings to answer questions and keep them informed, attend special school or district wide events to see LASD education in action, and regularly draft blog posts informing constituents about what to expect at each board meeting or cover special topics of interest to the District to help ensure we have an informed and heard constituency. Furthermore, I have been on the executive board of Santa Clara County School Boards Association (which encompasses the entirety of Region 20) since September 2022, as Treasurer, then Vice President, and now President. In those rolls by participating, or running membership meetings, I have grown a keen understanding of what the varied districts in Region 20 are concerned about and need through active discussions in the meetings or reviewing responses to surveys of the membership.

13. What do you see as the biggest challenge facing governing boards and how can CSBA help address it? *

The biggest challenges facing governing boards in Santa Clara County and beyond is the ever perennial issue of the underfunding of public education in California and more importantly the effects of the COVID-19 shutdowns and subsequent reopenings on all our students and staff. CA is the 5th largest economy in the world, yet is 19th in per pupil spending in the US. Community funded districts in our area (like LASD) are dealing with unfunded (Universal TK) or underfunded (Universal Meals, Special Education) mandates requiring them to stretch resources used to educate our current students to educate a full year more of students, to feed all students, and provide appropriate services for our special education students. Even our LCFF funded districts are struggling with funding these mandates with the limited state or federal monies they receive. They are all wonderful programs, but we need CSBA's continued vigilance in advocating for more funding for all districts for these initiatives (and any other mandates that come our way). Furthermore, COVID-19 left many, if not all, of our districts with a wider achievement gap and increased social emotional issues, be it mental crises of student and staff, or socialization delays. We need CSBA's help in advocating for more resources from the state and/or federal government to combat these issues.

JESSICA S. M. SPEISER

1225 Magdalena Court ♦ Los Altos, CA 94024 ♦ (650) 773-1873 ♦ jessica@speiser.net

- Summary** I have a strong work ethic, an attention to detail, and am a quick learner. My current specialties include community engagement, public relations, and fundraising. I enjoy working across teams, educating others, and building super-efficient processes. I love being involved in my community with a strong passion for our public schools and equity.
- Professional** Member, State Bar of California, 2004
- Education** **EMERGE CALIFORNIA** OAKLAND, CA
Graduate, 2019
- UNIVERSITY OF CALIFORNIA, HASTINGS COLLEGE OF LAW** SAN FRANCISCO, CA
Juris Doctor, 2004
- WELLESLEY COLLEGE** WELLESLEY, MA
Bachelor of Arts, Political Science, 1997
- Experience** **LOS ALTOS SCHOOL DISTRICT BOARD OF TRUSTEES** LOS ALTOS, CA
Governing Board Member, December 2016 to Present
- Attend and prepare for twice monthly board meetings and periodic subcommittee meetings.
 - Make decisions effecting over 4,000 students and 500 employees in the school district involving public health, safety (both mental and physical), equity, curriculum, facilities, and funding.
 - Respond to a variety constituent questions and concerns at office hours, through email, Zoom, or at community engagement events.
 - Responsible for hiring and supervision of the Superintendent of Schools. Hired new superintendent in April 2022.
- President, December 2018 to December 2019**
- Managed, ran, and set the agenda for twice monthly board meetings.
 - Ran a six month long, open, transparent, and neutral community engagement process for school facilities with just under 1,000 participants. Duties involved drafting and editing documents covering the history and context of the issue, marketing the process in person, online, and through print media, and managing the implementation of the process.
- OUTREACH CIRCLE** LOS ALTOS, CA
Chief Outreach Officer, August 2017 to April 2019
- Conducted weekly webinars for this friend-to-friend platform used for digital relational networking and persuasion.
 - Managed customer relations by promptly responding to client inquiries and troubleshooting customer campaign issues.
 - Developed training materials for, and drafted periodic communications to, customer campaigns.
- LOS ALTOS SCHOOL DISTRICT, KEEP LOS ALTOS SCHOOLS STRONG** LOS ALTOS, CA
Co-Chair, Measure GG, August 2016 to December 2016
- Ran successful parcel tax renewal campaign to maintain critical funding needed to provide an excellent education to all students.
 - Engaged with community at PTA meetings, special community meetings, and through the local press to advocate for and answer questions about the initiative.
 - Coordinated, edited, and approved all direct mail pieces and print advertisements.
 - Spearheaded fundraising efforts to pay for the implementation of the campaign.
 - Recruited, managed, and worked with campaign volunteers in canvassing and phone banking efforts.
- Co-Chair, Measure N, August 2014 to December 2014**
- Ran successful campaign for \$150 million bond ballot initiative aimed at funding the siting and building of a new school and other capital improvements across the district.
 - Engaged with community at PTA meetings, special community meetings, and through the local press to advocate for, and answer questions about, the initiative.
 - Coordinated, edited, and approved all direct mail pieces and print advertisements.
 - Spearheaded fundraising efforts to pay for the implementation of the campaign.
 - Recruited, managed, and worked with campaign volunteers in canvassing and phone banking efforts.
- MY NEW RED SHOES** REDWOOD CITY, CA
Development Associate and Special Projects Advisor, January 2009 to August 2012
- Assisted this nonprofit in obtaining grants from foundations, community organizations, corporations, and individuals.
 - Discovered opportunities, authored grant applications, and managed calendar relating to fundraising.
 - Researched, contacted, and coordinated in-kind donations from various types of donors.