

**REQUIRES BOARD ACTION**

This completed **ORIGINAL** Ballot must be **SIGNED** by the Superintendent or Board Clerk and returned in the enclosed envelope postmarked by the U.S. post office no later than **MONDAY, MARCH 16, 2020**. Only ONE Ballot per Board. Be sure to mark your vote "X" in the box.

*A PARTIAL, UNSIGNED, PHOTOCOPIED, OR LATE BALLOT WILL NOT BE VALID.*

OFFICIAL 2020 DELEGATE ASSEMBLY BALLOT  
REGION 20  
(Santa Clara County)

(Vote for no more than 4 candidates)

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*Delegates will serve two-year terms beginning April 1, 2020 – March 31, 2022*

*\*denotes incumbent*

- Melissa Baten Caswell (Palo Alto USD)\*
- Cynthia Chang (Los Gatos-Saratoga Jt. Un. HSD)\*
- Lorena Chavez (East Side Union HSD)
- Jodi Muirhead (Santa Clara USD)\*
- Mary Patterson (Morgan Hill USD)\*
- Carol Presunka (Cambrian SD)

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*Provision for Write-in Candidate Name*

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*School District*

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*Signature of Superintendent or Board Clerk*

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*Title*

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*School District*

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*Date of Board Action*

*See reverse side for a current list of all Delegates in your Region.*

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**REGION 20 – 12 Delegates (11 elected/1 appointed◇)**

**Director: Albert Gonzalez (Santa Clara USD)**

**Below are the current Delegates and their terms (as of January 31, 2020).**

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**County: Santa Clara**

Melissa Baten Caswell (Palo Alto USD) term expires 2020  
Teresa Castellanos (San Jose USD)◇, appointed term expires 2021  
Cynthia Chang (Los Gatos-Saratoga Jt. Union HSD), term expires 2020  
Danielle Cohen (Campbell Union SD), term expires 2021  
Bonnie Mace (Evergreen ESD), term expires 2021  
Jodi Muirhead, (Santa Clara USD), term expires 2020  
Reid Myers (Sunnyvale SD), term expires 2021  
Mary Patterson (Morgan Hill USD), term expires 2021  
Andres Quintero (Alum Rock Union ESD), term expires 2021  
George Sanchez (Franklin-McKinley ESD), term expires 2021  
Fiona Walter (Mountain View Los Altos HSD), term expires 2021

**County Delegate:**

Rosemary Kamei (Santa Clara COE), term expires 2020

<b><u>County</u></b>
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Santa Clara

## Delegate Assembly Biographical Sketch Form for 2020 election

***DUE: Tuesday, January 7, 2020 – no late submissions accepted***

Please complete, sign, and date this required biographical sketch form. An optional, ONE-page, single-sided, résumé may also be submitted. Please do not state “see résumé” and do not re-type this form. It is the candidate’s responsibility to confirm that all nomination materials have been received by the CSBA Executive Office, call 800.266.3382 or email at [nominations@csba.org](mailto:nominations@csba.org).

***Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.***

**Signature:** \_\_\_\_\_ **Date:** 12/16/2019

Name: <u>Melissa Baten Caswell</u>	CSBA Region & subregion #: <u>20</u>
District or COE: <u>Palo Alto Unified School District ( PAUSD)</u>	Years on board: <u>12</u>
Profession: <u>High Tech Consultant</u>	Contact Number (please v <input checked="" type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Bus.): <u>6508231166</u>
*Primary E-mail: <u>mcaswell@pausd.org</u>	
<small>(*Communications from CSBA will be sent to primary email)</small>	
Are you an incumbent Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No   If yes, year you became Delegate: <u>2019</u>	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

I have been a Delegate from our region for the past year. I have been active in the Delegate Assembly discussions about Special Education challenges and overall funding needs. In addition to my passion around supporting and improving our public school system, I have over 18 years of local community service leadership. In addition to Delegate Assembly, I am currently President of the Santa Clara County School Boards’ Association and a member of the Palo Alto Unified School District Board of Education (I am a 12 year Trustee and have been Board President twice). My background also includes more than 17 years of management experience in finance and high tech.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

My advocacy has included working with school board members, local legislators, city council members, county supervisors, community groups and constituency lobbying groups to support funding and support for many important causes; including teacher professional development and retention; addressing program needs in core academics, counseling, special education, athletics, and the arts; advocating for innovative teaching; promoting effective use of technology; addressing the effects of changing student enrollment; championing much needed campus renovation and expansion; and encouraging the creation of partnerships to support initiatives on key issues.

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

Funding, rising pension costs, and teacher retention (in the face of extremely high housing and cost of living in California) are already straining school districts and making it very difficult to make progress on initiatives to reduce the achievement gap, increase graduation rates, support the academic and socio-emotional health of every child, and further the development of our next generation of leaders. I would be honored to continue to represent this region, so CSBA and our legislators understand how they can help us to successfully protect and improve our public education system in Santa Clara County.

*Submit biographical sketch form only once, do not send multiple times. E-mail: [nominations@csba.org](mailto:nominations@csba.org), or fax to (916) 371-3407, or US Mail to: CSBA Exec. Office | Attn: DA Elections | 3251 Beacon Blvd., West Sacto, CA 95691 by the deadline: Tues. Jan. 7, 2020.*

# Melissa Baten Caswell

650-823-1166

[mbcaswell@yahoo.com](mailto:mbcaswell@yahoo.com)

<https://www.linkedin.com/in/melissa-baten-caswell-b4025b/>

## School Board Experience

Palo Alto Unified School District

2007 - PRESENT Governing Board Member (President 2011 & 2015, Vice President 2010 & 2014) - Term expires 2020

## Board of Education Committee Assignments:

- Santa Clara County School Boards Assn. (SCCSBA) (4 yrs: Pres. 2019-20, VP 2018-19, Hoffmann Awards Chair 2017-18.)
- PAUSD Board Policy Review Committee (2 years, Chair 1 yr)
- Palo Alto City-School Liaison Committee (6 years, Chair 3 yrs)
- Stanford/School Liaison (6 yrs)
- Los Altos Hills Town Council/PAUSD School Liaison (2 yrs)
- Palo Alto Housing Element TAG (2 yrs)
- Palo Alto City Regional Housing Mandate Committee (2 yrs)
- PAUSD Property Subcommittee (1 yr)
- ROP Policy Council (2 years)
- Board Liaison District-Wide PTA (4 yrs)
- Board Liaison Palo Alto Partners in Education (PAUSD's education foundation) (3 yrs)
- Board Liaison Palo Alto CAC (PAUSD's Community Advisory Committee for Special Education) (1 yr)

## Professional Experience

Caswell Consulting

CollegeMojo.com

Calico Commerce

Cadence Design

Compression Labs

IDE

Sun Microsystems

Apple Computer

Irving Trust

Principal. Marketing strategy, corporate positioning, program development, and market research.  
Founder and CEO. Tech startup in education. Help students organize and manage the college application process.  
VP: Marketing, Product Mgt, NetMarkets; Dir: Corp. Dev, Industry Solutions and Ecommerce Software Solutions.  
Director of Marketing, Alta Group (High-level Systems Design Business Unit). Software for Chip and Systems Design.  
Manager of Market Development, Industry Marketing and Field Marketing. Videoconferencing Systems.  
Manager of Platform Marketing. Development Environment Software.  
Mgr. Strategic Accounts, Solaris1 Product Mgr, WW Edu & Research Mktg. Information Technology and Services.  
Intern Apple USA, Education Marketing Information Technology and Services.  
Financial Analyst, Relationship Manager. Banking and Finance.

## Education

Dartmouth College MBA: Amos Tuck School; AB: Psychology, concentration in Economics. Member KKG Sorority.

## Volunteer Board Positions

- PRESENT CSBA Delegate Assembly
- PRESENT Santa Clara County School Boards Assn (President 2019-20, VP 2018-19, Awards Chair 2017-18)
- PRESENT Palo Alto Art Center. Capital Campaign Cabinet (2008-11), Foundation Bd (2011-17) Emeritus Bd (2017+)
- 2008-2013 Palo Alto Medical Foundation Community Advisory Board
- 2006-2012 Youth Community Service Organization, Founding Board Member and Vice Chair
- 2005-2008 6th District PTA Executive Board (Santa Clara County)
- 2004-2007 Palo Alto Council of PTAs Executive Board, (Pres. 2005-07, Vice Pres. 2004)
- 2002-2004 Duveneck Elementary School PTA Executive Board (Pres. 2003-04, Sec. 2002, Parliamentarian 2005)
- 2001-2003 Downtown Children's Center Parent Advisory Board (Pres. 2002-03)

## Professional Associations

- California Association of Large Suburban School Districts (CALSSD) (12 years)
- Schools for Strong Finance (SF2) (12 years)
- California School Boards Association (CSBA) (12 years)

## Other Community Volunteer Service

3 Parcel Tax campaigns, 2 Bond Measure campaigns, City of Palo Alto 125 Anniversary Committee, Palo Alto Women's Club Philanthropy Committee, Bucknell University Parent Advisory Board, Dartmouth College Alumni Interviewer, Dartmouth Alumni Association Development Committee, Amos Tuck School (Dartmouth) Alumni Development Committee, Blue Ribbon and Green Ribbon Mayoral Task Forces; Palo Alto Family Resources Ambassador, BizWorld Instructor, Junior Great Books Instructor; Meet the Masters Instructor, Parent Volunteer, AYSO, CYSA, YMCA, and Little League Team Leaders, Girl Scout Troop Leader, Duveneck Elementary School: Room Parent, Lice Checker, Enews Editor, Sun Microsystems Community Donations Committee

## Relevant Awards:

- Duveneck PTA Golden Oak Award, 2010
- Palo Alto PTA Council Continuing Service Award, 2009
- City of Palo Alto Commendation, 2006

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Signature:  Date: January 5, 2020

Name: T. Cynthia Chang CSBA Region & subregion #: 20  
 District or COE: Los Gatos-Saratoga Union High School District Years on board: 21  
 Profession: CPA Contact Number (please v  Cell  Home  Bus.): 408-888-8995  
 \*Primary E-mail: cchang@lgsuhd.org  
 (\*Communications from CSBA will be sent to primary email)  
 Are you an incumbent Delegate?  Yes  No | If yes, year you became Delegate: 2008

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

The Delegate Assembly is a vital link in CSBA's governance structure and ensures that CSBA reflects the interests of school districts and COE's throughout the state and supports the best education for all students. I am an experienced board member and also serve as President of the Asian Pacific Islander School Board Member Assn. I bring my background as a CPA, my MBA; my ongoing efforts to refine my skills as a Trustee; a strong network with other Trustees and local/state elected officials, and; most importantly, my full commitment to serve on the Delegate Assembly.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

Local districts: PTA, SSC, Saratoga Education Foundation, Saratoga Union SD Trustee, LGSUHSD Trustee, MetroEd Trustee, SCCSBA.  
 Community: Key organizer of Building Bridges (a Saratoga Rotary Club-sponsored project promoting the understanding of different cultures in our community); BSA Troop 508 Committee Chair (6 Yrs); Co-Chair of Saratoga Memorial Day Observance (3 Yrs)  
 CSBA: MIG completion (twice); Links Learning Task Force; Policy Platform Committee; DA and AEC.

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

There are several - stable and adequate funding sources for public education; implementation of LCFF, CCSS and ESSA compliance; mounting pension plan/retirement and benefits liabilities; mandates without adequate funding, e.g., special education; and the social-emotional wellbeing of our students. CSBA plays a critical role in advocacy and in addressing these concerns by working closely with governmental officials, state legislators and local school board members.

Submit biographical sketch form only once, do not send multiple times. E-mail: [nominations@csba.org](mailto:nominations@csba.org), or fax to (916) 371-3407, or US Mail to: CSBA Exec. Office | Attn: DA Elections | 3251 Beacon Blvd., West Sacto, CA 95691 by the deadline: Tues. Jan. 7, 2020.

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**Signature:** Lorena Chavez **Date:** 1/5/20

Name: <u>Lorena Chavez</u>	CSBA Region & subregion #: <u>20</u>
District or COE: <u>East Side Union High School District</u>	Years on board: <u>1</u>
Profession: <u>Education</u>	Contact Number (please v <input type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Bus.): <u>408-420-4082</u>
*Primary E-mail: <u>Lavilla9@gmail.com</u>	
<small>(*Communications from CSBA will be sent to primary email)</small>	
Are you an incumbent Delegate? <input type="checkbox"/> Yes <input type="checkbox"/> No   If yes, year you became Delegate: _____	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

I believe CSBA is an opportunity to learn from my colleagues. As a mother and lifelong educator, I am committed to change the next generation's view of what is possible. These various perspectives help me to be an effective trustee and community liaison because I can connect with community members from diverse backgrounds and prioritize listening to and addressing their concerns. This background would make me an impactful CSBA Delegate in that I understand how to facilitate conversations among diverse groups, develop common ground, and achieve results.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

I just completed my 1st year as a trustee. As I go into my 2nd year, I am committed to living into my role as a trustee and have as much impact as possible. For example, I am committed to strengthening my communications and community engagement activities, such as "Cafecito's con Chavez," small listening events in local coffee shops where I engage directly with students, educators, and other community stakeholders. I currently chair the Audit committee, am the Budget committee co-chair, and am the Student Governing Board liaison. I am ready to take on a challenge.

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

One of the many issues that I see that governing boards face is balancing both immediate and long term concerns. A challenge right now that makes that balance difficult is our current lack of financial stability. Many districts are facing some tough budget decisions ahead. In addition, we have many districts that have declining enrollment, these leads to budget cuts over time while trying to remain competitive with charter schools. CSBA's role in supporting our governing board overcoming these challenges is to communicate more effectively with dists. and delegates to better und local challenges

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**Lorena A. Chavez**  
2409 Ridgeglen Way • San Jose, CA 95133  
☎: (408)420-4082 ✉: lavilla9@gmail.com

## EDUCATION

<b>Preliminary Administrative Services Credential, Leaders in Educational Administration Program</b>	<b>2014- 2015</b>
<b>Master of Arts in Education, Alliant International University</b>	<b>2008- 2011</b>
<b>Multiple Subjects Preliminary Teaching Credential, Alliant International University</b>	<b>2008- 2011</b>
<b>Bachelor of Arts in International Relations; Bachelor of Arts in Sociology University of California, Davis</b>	<b>2003-2007</b>

**Certifications: Guided Language Acquisition Design (GLAD), Certificate Achievement Via Individual Determination (AVID) Teacher Certificate**

## PROFESSIONAL EXPERIENCE

<b>TEACH FOR AMERICA San Jose, Ca</b> Managing Director, Bay Area Partnerships	<b>2018- Present</b>
<b>TEACH FOR AMERICA San Jose, CA</b> Director, Talent and Alumni Learning	<b>2015- 2018</b>
<b>ACE EMPOWER ACADEMY, San Jose, CA</b> Principal	<b>2014- 2015</b>
<b>ACE EMPOWER ACADEMY, San Jose, CA</b> Assistant Principal	<b>2012 – 2014</b>
<b>LEE MATHSON MIDDLE SCHOOL, San Jose, CA</b> 7 <sup>th</sup> & 8 <sup>th</sup> Grade Math and Science Teacher	<b>2008- 2010</b>
<b>CAPITOL CAMPAIGNS, Sacramento, CA</b> Campaign Manager	<b>2007- 2008</b>

## PUBLIC SERVICE

<b>DEMOCRATIC ACTIVISTS WOMEN NOW (DAWN)</b> Board Member	<b>2016-2019</b>
<b>EAST SIDE UNION HIGH SCHOOL DISTRICT (ESUHSD)</b> Board Member	<b>2018- Present</b>

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Signature: *Jodi Muirhead* Date: 1/6/2020

Name: <u>Jodi Muirhead</u>	CSBA Region & subregion #: <u>20</u>
District or COE: <u>Santa Clara Unified School District</u>	Years on board: <u>5</u>
Profession: <u>School Board Member</u>	Contact Number (please V <input checked="" type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Bus.): <u>408-444-6160</u>
*Primary E-mail: <u>JMuirhead@scusd.net</u>	
(*Communications from CSBA will be sent to primary email)	
Are you an incumbent Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No   If yes, year you became Delegate: <u>2017</u>	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

I am very focused on ensuring that every student has the opportunity to graduate from our public schools ready for college or a career. I will be a passionate and effective component of a collaborative working environment with other delegates in our region and throughout the state to bring focus on the necessary financial and legal changes that are needed to advocate for students and improve our schools.

I have been an active volunteer in our schools for 20 years and an educator for 12 years. I am and have been involved with numerous school board and district committees. I was a founder and board member of Santa Clara Unified Parents, a district-wide advocacy and support non-profit. I was a software engineer for 13 years at several local technology companies. Throughout all these activities, I have been a strong collaborator and enjoy bringing people with diverse viewpoints together to reach a common goal. I received the PTA Honorary Service Award in 2014 and the Marilyn Rea Volunteer of the Year Award in 2008. I am the proud parent of three children; all are graduates of our public high school.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

I have been involved in numerous board committees, including the Policy, Budget, City Liaison, and Community College Liaison committees. I have been part of district wide committees, including the District Advisory Committee, Facilities Task Force and the district PTA Council. As a parent, I have been on a school site council and the board of parent organizations. I have volunteered at schools for over 20 years and continue to do so. I am an active member of the CA Association of Large Suburban School Districts.

I have been the president and vice-president of the Santa Clara County School Boards Association (SCCSBA) and was the co-chair of the Hoffmann Award Committee. I completed the CSBA Masters in Governance Certificate in 2016 and have attended the CSBA AEC conference every year since I became a board member. I co-chaired CSBA PAC’s first fundraiser in the state.

I founded and was a board member for Santa Clara Unified Parents, a non-profit set up to offer parent advocacy and district support. I participated in Santa Clara’s Charter Review Committee and co-wrote the ballot statements for three city charter measures that resulted from our discussions and were placed on the November, 2016 ballot. They all passed overwhelmingly. I am a board member of Santa Clara Parade of Champions, completing the process to become a non-profit organization.

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

Governing boards have several challenges facing them, but this year it is most important to improve the strength of the public school system in California. CSBA must effectively advocate for districts to have the financial support and legislative support that they will need to equitably educate all students. CSBA and its delegates must work together to ensure that: there is sufficient school funding; there are enough teachers; there is an emphasis on STEAM education in grades K-12; and ALL students can graduate college/career ready.

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# Jodi Muirhead

3138 Butte St.  
Santa Clara, CA 95051  
(408) 444-6160

JMuirhead@scusd.net  
Jodi@JodiMuirhead.com

## Experience in the Education Field

- 2015 – present     **Santa Clara County School Boards Association (SCCSBA)**  
**President, Vice-President, Hoffmann Award Co-Chair**  
**Co-Chair, CSBA PAC fundraiser for Santa Clara and San Mateo Counties**
- 2014 – present     **Trustee, Santa Clara Unified School District**  
**Committee Member: District Advisory, Facilities Task Force, Budget, Policy, Sunnyvale City Liaison, West Valley-Mission Community College Liaison, PTA liaison**
- 2011 – 2014        **Chairperson, Santa Clara Unified District Science Fair**  
**Joint project of Santa Clara Unified Parents and Santa Clara Unified School District**
- 2011 – 2014        **Co-founder, Treasurer and Board Member, Santa Clara Unified Parents**
- 2006 – 2014        **Substitute Teacher, SCUSD, Santa Clara, CA, Grades K – 12; Discovery Charter, San Jose, CA, Grades K – 6**  
**Math and Literacy Intervention Teacher, Washington Open Elementary School, Santa Clara, CA**
- 2012                **Campaign Leadership Team, SCUSD Measure A Parcel Tax Campaign, Santa Clara, CA**
- 2013 – 2014,  
2010 – 2011        **Member, Site Council, Santa Clara High School, Santa Clara, CA**
- 2011 – 2013        **Board Member-at-Large, Youth Groups, Congregation Shir Hadash, Los Gatos, CA**
- 2006 – 2010        **Treasurer, Parent Board, Washington Open Elementary School, Santa Clara, CA**  
**Ways & Means Chair, Parent Board, Washington Open Elementary School, Santa Clara, CA**
- 1996 – 2014        **Participating Parent, Sunnyvale Parent Preschool, Santa Clara Parents Nursery School, Washington Open Elementary School, Buchser Middle School, Santa Clara High School, and Discovery Charter School 1.**

## Experience in the Community

- 2018 – present     **Board Member, Santa Clara Parade of Champions**
- 2016 – 2019        **Member, Santa Clara Challenge Team**
- 2017                **Leadership Santa Clara**
- 2016 - 2017        **Member, City of Santa Clara Charter Review Committees**  
**Ballot Statement Co-Author, Measures O, P and Q. All passed overwhelmingly**

## Experience in the Engineering Field

- 1999 – 2000        **Independent Systems Consultant**
- 1996 – 1999        **Senior Systems Consultant, Professional Services, Edify Corporation, Santa Clara, CA**
- 1987 – 1996        **Senior Software Engineer, Siemens Corporation (formerly ROLM, an IBM Company), Santa Clara, CA**

## Awards

- 2014                **Santa Clara Unified PTA Council Honorary Service Award Recipient**
- 2008                **Marilyn Rea Volunteer of the Year Recipient**

## Education

- 2016                **CSBA Masters in Governance Certificate**
- 1982 - 1986        **California Polytechnic State University, San Luis Obispo, CA; BS, Computer Science; Minor in English**

## Interests

Math, puzzles, technology, guiding children and adults

## Motto

Learn Something New Every Day



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Signature: Mary Patterson Date: Dec. 18, 2019

Name: <u>Mary Patterson</u>	CSBA Region & subregion #: <u>20</u>
District or COE: <u>Morgan Hill Unified</u>	Years on board: <u>3</u>
Profession: <u>Health Educator</u> Contact Number (please v <input type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Bus.): <u>408-705-8810</u>	
*Primary E-mail: <u>pattersonm@mhusd.org</u>	
(*Communications from CSBA will be sent to primary email)	
Are you an incumbent Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No   If yes, year you became Delegate: <u>2018</u>	

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.

The Delegate Assembly is a diverse and powerful voice in the formulation of CSBA's policy platform and prioritization of education's most pressing issues. Having served as a Delegate for two full years, I am eager to continue to contribute to these critical deliberations. I represent a unique area in Southern Santa Clara County whose concerns and experiences need to be considered. I am a thoughtful listener and communicator and an experienced educator and school board member who understands deeply the needs of children and families.

Please describe your activities and involvement on your local board, community, and/or CSBA.

Upon my election to the Morgan Hill Unified board, I undertook the full series of Masters In Governance trainings. One year into my term, I was unanimously elected vice president of the board and unexpectedly took over as president six months later. I participate in CSBA's annual Legislative Action Day and continuously foster relationships with local elected officials at the city, county and state level. I am immersed in local and statewide priorities for children through active membership in our County School Boards Association, the local Children's Agenda Network and Children Now.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it?

Our challenges are many. Adequate funding tops the list and I am committed to supporting CSBA's Full and Fair Funding campaign as well as other efforts like state facility bond offerings and policies to cap litigation payouts. Student mental health and special education needs have expanded more rapidly than school resources to address them. I will gladly participate in CSBA's efforts to advocate for funding, professional development and outside expertise to support kids and families with these needs.

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Phone (408) 705-8810  
E-m [pattersonm@mhusd.org](mailto:pattersonm@mhusd.org)  
San José, California

# Mary D. Patterson, MPH

## RESUME

### Knowledge & Skills

*Leadership:* ability to articulate and pursue vision, identify and achieve goals, engage diverse partners and collaborate to succeed.

*Public Health:* expertise and passion in interdisciplinary fields that inform strategies essential for assuring healthy children, families and communities.

*Policy Making:* reliance on research, best practice and constituent voice to produce policies that improve circumstances and promote progress toward improved wellbeing for children and families.

*Teaching and Instruction:* concise and compelling communication techniques that engage diverse audiences.

### Career

Morgan Hill Unified School District, CA, *Immediate Past President*. Elected to a 4-year term November 2016.

Stanford Children's Health, Palo Alto, CA, *Community Teacher*. 2007 to present.

High Thrive Consulting, San José, CA, *Founder & CEO*. 2008 to present.

The Health Trust, San José, CA, *Director of Strategic Partnerships*. 2014 to 2018.

Project Cornerstone, San José, California, *Executive Director*. 2005 to 2007.

Santa Clara County government, California, *Special Assistant for Children's Services*. 2000 to 2005.

### Education

University of Brussels, Belgium, Fulbright Fellowship.

University of North Carolina, Chapel Hill. Master of Public Health in Maternal and Child Health, with honors.

Stanford University, Stanford, California. Bachelor of Arts in Human Biology.

## Delegate Assembly Biographical Sketch Form for 2020 election

***DUE: Tuesday, January 7, 2020 – no late submissions accepted***

Please complete, sign, and date this required biographical sketch form. An optional, ONE-page, single-sided, résumé may also be submitted. Please do not state "see résumé" and do not re-type this form. It is the candidate's responsibility to confirm that all nomination materials have been received by the CSBA Executive Office, call 800.266.3382 or email at [nominations@csba.org](mailto:nominations@csba.org).

***Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.***

Signature:  Date: 12.5.19

Name: <u>Carol Presunka</u>		CSBA Region & subregion #: _____
District or COE: <u>Cambrian SD</u>		Years on board: <u>5</u>
Profession: <u>Volunteer</u>	Contact Number (please v <input type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Bus.): <u>4082033459</u>	
*Primary E-mail: <u>presunkac@cambriansd.org</u>		
<small>(*Communications from CSBA will be sent to primary email)</small>		
Are you an incumbent Delegate? <input type="checkbox"/> Yes <input type="checkbox"/> No   If yes, year you became Delegate: _____		

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

I have 3 children currently enrolled in public education and ensuring they are receiving an excellent education has been a priority for me. I've regularly volunteered in the classroom, chaired volunteer committees, and been president of the Home & School Club. My oldest child has severe special needs and I've worked in the special needs community as a project manager, educator and peer support. It has provided me with a greater understanding of a fair and appropriate education. I have also worked on bond and tax measures for the district. I recently resigned from the board of the Alternating Hemiplegia of Childhood Foundation who's focus is to fund research and support families with the disorder. I served over 15 years on the Board. My knowledge of schools' challenges, individual families needs and how to work in the larger community will be beneficial in the delegate assembly.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

On top of my regular duties as trustee,,I sat on the district's facilities committee overseeing the spending of our bond. The measure has funded opening a new STEAM school, solar and fencing at all our schools, a new multi-purpose room, outdoor learning spaces and more. Recently I oversaw the successful passing of a Parcel Tax for our district. I have also served on the West Side Boards committee for the last 5 years, which brings together board representatives from 5 surrounding school districts and the high school to share district happenings and how we can work together. Each year I represent our board at one of our schools, meeting with the principal, school tours, attending Home & School Club meetings and school activities. I have also completed the CSBA's Masters in Governance. I've

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

Our biggest challenge is how to continue to provide high standards in education with a limited budget at a time of skyrocketing cost of living. Attracting new teachers and retaining existing ones is a constant challenge. Funding new curriculum to meet common core standards and to keep our students learning at the highest levels. CSBA is vital in keeping education in the forefront of our legislators minds. A demographer recently said, with declining population and a record number of people retiring we need to ensure every child is educated. CSBA can encourage housing subsidies for staff, cost of living allowances, providing incentives for new curriculum, holding the state accountable for the physical condition of our schools. New curriculum is not just about the teaching method but where it can be taught. Maker labs require special equipment, the arts require an auditorium, music requires instruments, all which require funding.

**Submit biographical sketch form only once, do not send multiple times. E-mail: [nominations@csba.org](mailto:nominations@csba.org), or fax to (916) 371-3407, or US Mail to: CSBA Exec. Office | Attn: DA Elections | 3251 Beacon Blvd., West Sacto, CA 95691 by the deadline: Tues. Jan. 7, 2020.**



California School Boards Association

***REQUIRES BOARD ACTION***

**Due: Mon. Mar. 16—return ballot in enclosed envelope**

January 31, 2020

**MEMORANDUM**

To: All Board Presidents and Superintendents — CSBA Member Boards  
From: Xilonin Cruz-Gonzalez, CSBA President  
Re: 2020 Ballot for CSBA Delegate Assembly — **U.S. Postmark Deadline is Mon. March 16**

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Enclosed is the ballot material for election to CSBA's Delegate Assembly from your region or subregion. It consists of: 1) the ballot (on red paper), the reverse side of which contains the names of ALL current members of the Delegate Assembly from your region or subregion; and 2) the required candidate biographical sketch form and, if submitted, a resume. In addition, provided is a copy of the ballot on white paper to include with your board agenda. **Only the ballot on red paper is to be completed and returned to CSBA. It must be postmarked by the U.S. Post Office on or before Monday, March 16, 2020. No exceptions.**

Your Board may vote for up to the number of vacancies in the region or subregion as indicated on the ballot. For example, if there are three vacancies, the Board may vote for up to three candidates. However, your Board may cast no more than one vote for any one candidate. (The ballot also contains a provision for write-in candidates; their name and district must be clearly printed in the space provided.)

The ballot must be signed by the Superintendent or Board Clerk and returned in the enclosed envelope; if the envelope is misplaced, you may use your district's stationery. Please write **DELEGATE ELECTION** prominently on the envelope along with the region or subregion number on the bottom left corner of the envelope (this number appears at the top of the ballot).

If there is a tie vote, a run-off election will be held. All re-elected and newly elected Delegates will serve two-year terms beginning April 1, 2020 – March 31, 2022. The next meeting of the Delegate Assembly takes place on Saturday, May 16 and Sunday, May 17 at the Hyatt Regency in Sacramento. The names of all Delegates will be available on CSBA's website no later than Wednesday, April 1. Please do not hesitate to contact CSBA's Executive Office at (800) 266-3382 should you have any questions.

Encs: Ballot on red paper and watermarked "copy" of ballot on white paper  
List of all current Delegates on reverse side of ballot  
Candidate(s)' required Biographical Sketch Forms and resumes, if provided  
CSBA-addressed envelope to send back ballots